

ORDER



Orders
Order / Rev: 170311
Alt Order #: 08412704
Product Desc: DAN NEWHOUSE 4 CONGR
Estimate: 72
Flight Dates: 10/24/16 - 11/11/16
Original Date / Rev: 10/07/16 / 10/07/16
Order Type: GENERAL

KXLY

Primary AE: MATT WURM
Sales Office: H-DC
Sales Region: NATL

Agency
Name: Jamestown Associates
Buying Contact:
Billing Contact:
 116 Craig Rd.
 Manalapan, NJ 07726

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Newhouse, Dan Congress (R)
Demographic: HH
Product Codes: PL Candidate
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	28	\$4,905.00	\$4,169.25
10/31/16	11/08/16	37	\$6,475.00	\$5,503.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	28	\$4,905.00	\$4,169.25	0.00
November 2016	37	\$6,475.00	\$5,503.75	0.00
Totals	65	\$11,380.00	\$9,673.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
KXLY	16%	\$11,380.00
Market	100%	\$71,125.00

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	6%	\$4,267.50
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	34%	\$24,182.50
KREM	41%	\$29,161.25
KSKN	3%	\$2,133.75
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KXLY	11/04/16	11/04/16	Fri 10-11p Prime 20/20	CM	10-11p	----1--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/31/16	11/06/16	----1--			1			\$250.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KXLY	11/04/16	11/04/16	Fri 10-11p Prime 20/20	CM	10-11p	----1--	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--		1				\$250.00		0.00			
E 2	KXLY	10/24/16	11/04/16	11p M-F Late News Late News	CM	11-1135p	MTWTF--	:30	3	\$125.00	P-2	0.00	NM	6	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$125.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$125.00		0.00			
E 3	KXLY	10/24/16	11/04/16	5-530p M-F M-F News @5p	CM	5-530p	MTWTF--	:30	3	\$175.00	P-2	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$175.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$175.00		0.00			
E 4	KXLY	10/24/16	11/04/16	6-630a GMNW	CM	6-630a	MTWTF--	:30	3	\$160.00	P-2	0.00	NM	6	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$160.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$160.00		0.00			
E 5	KXLY	10/24/16	11/04/16	6-630p M-F M-F News @6	CM	6-630p	MTWTF--	:30	3	\$175.00	P-2	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$175.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$175.00		0.00			
E 6	KXLY	10/24/16	11/04/16	630-7a GMNW	CM	630-7a	MTWTF--	:30	3	\$175.00	P-2	0.00	NM	6	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$175.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$175.00		0.00			
E 7	KXLY	10/24/16	11/04/16	630-7p M-F M-F News @630p	CM	630-7p	MTWTF--	:30	3	\$155.00	P-2	0.00	NM	6	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$155.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$155.00		0.00			
E 8	KXLY	10/24/16	11/04/16	7-9a GMA GMA	CM	7-9a	MTWTF--	:30	3	\$160.00	P-2	0.00	NM	6	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$160.00		0.00			
		Week: 10/31/16	11/06/16	MTWTF--		3				\$160.00		0.00			
E 9	KXLY	10/24/16	11/07/16	Mon 8p Prime Dancing w/Stars	CM	8-10p	1-----	:30	1	\$700.00	P-2	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	1-----		1				\$700.00		0.00			
		Week: 10/31/16	11/06/16	-----		0				\$0.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$700.00		0.00			
E 10	KXLY	10/29/16	11/05/16	News 4 News4	CM	3-6p (4:30 PM-5:00 PM)	-----1-	:30	1	\$70.00	P-2	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$70.00		0.00			
		Week: 10/31/16	11/06/16	-----1-		1				\$70.00		0.00			
11	KXLY	10/29/16	11/05/16	C. Ftbl-Sat Night ABC Sat Night College Football	CM	5-830p	-----1-	:30	1	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$200.00		0.00			
		Week: 10/31/16	11/06/16	-----1-		1				\$200.00		0.00			
E 12	KXLY	10/29/16	11/05/16	Sa GMA Sa GMA	CM	7-8a	-----1-	:30	1	\$70.00	P-2	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----1-		1				\$70.00		0.00			
		Week: 10/31/16	11/06/16	-----1-		1				\$70.00		0.00			

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E 13	KXLY	10/30/16	11/06/16	11p Sun Late News Late News Sun	CM	11-1135p	-----1	:30	1	\$45.00	P-2	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1		1				\$45.00		0.00			
Week:		10/31/16	11/06/16	-----1		1				\$45.00		0.00			
E 14	KXLY	10/30/16	11/06/16	6p Su News 6p News	CM	6-630p	-----1	:30	1	\$95.00	P-2	0.00	NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1		1				\$95.00		0.00			
Week:		10/31/16	11/06/16	-----1		1				\$95.00		0.00			
E 15	KXLY	10/30/16	11/06/16	Sun 7-8p Prime AFHV	CM	7-8p	-----1	:30	1	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1		1				\$350.00		0.00			
Week:		10/31/16	11/06/16	-----1		1				\$350.00		0.00			
E 16	KXLY	11/07/16	11/08/16	5-530p M-F M-F News @5p	CM	5-530p	MT-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----		1				\$175.00		0.00			
E 17	KXLY	11/07/16	11/08/16	6-630a GMNW	CM	6-630a	MT-----	:30	2	\$160.00	P-2	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----		2				\$160.00		0.00			
E 18	KXLY	11/07/16	11/08/16	6-630p M-F M-F News @6	CM	6-630p	MT-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----		1				\$175.00		0.00			
E 19	KXLY	11/07/16	11/08/16	630-7a GMNW	CM	630-7a	MT-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----		1				\$175.00		0.00			
E 20	KXLY	11/07/16	11/08/16	630-7p M-F M-F News @630p	CM	630-7p	MT-----	:30	1	\$155.00	P-2	0.00	NM	1	\$155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----		1				\$155.00		0.00			
E 21	KXLY	11/07/16	11/08/16	7-9a GMA GMA	CM	7-9a	MT-----	:30	2	\$160.00	P-2	0.00	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/07/16	11/13/16	MT-----		2				\$160.00		0.00			
													Totals	65	\$11,380.00